

Annual Report 2004-05



*It's a small world after all
There is just one moon
and a golden sun
And smile means friendship for everyone
There is so much we share
that is time we're aware
It's a small world after all*



RUCHIKA SOCIAL SERVICE ORGANISATION

3731-A, SRIRAM NAGAR, SAMANTARAPUR

BHUBANESWAR, ORISSA, INDIA

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WE SEEK FOR THE CHILDREN THE RIGHT TO LIVE A LIFE WORTH LIVING!

Raju's dream - to be a computer engineer

A run away, Raju Boitai was sweeping the railway compartments with his friends. Here he contacted the Bhubaneswar platform school and was counseled and mainstreamed to a government school. A child without family support he was taken care of in ASRA, a home for destitute children run by the organisation where he was provided with food, clothes and other basic amenities as well as family care. Supported by the organisation he has completed High School examination with 70 % marks and is in college now.



Thousands of children like Raju today have been mainstreamed to society with the intervention of Ruchika Social Service Organisation for over 20 years.

Our History

As the capital of Orissa and a major railway hub of the east coast, Bhubaneswar attracts a countless number of impoverished, homeless and unemployed families and the children from different parts of the state as well as neighbouring states. Living conditions of these families is deplorable and depressing. Without family guidance the children are often forced into a life of crime; drug addiction and alcoholism is rampant; domestic abuse is commonplace. Every day is a struggle simply to survive. This is the plight of over 80,000 children of the city.

We believe

"If the child cannot come to the school then the school must come to the child"

Ruchika cares for children in difficult circumstances, providing education, skills for employment and by improving health.

Acknowledging the formidable challenges faced by the beggar children of Bhubaneswar Mrs. Inderjit Khurana started a fun school at the Railway platform in 1985. With a large variety of educational innovations and other services it now reaches to over 4500 children on the street and of the slums.

Our mission ...

Advance opportunities for underprivileged children through education to

1. create a society free of child labour destitution, exploitation and abandonment;
2. equip children with the knowledge necessary to become active participants and positive contributors to their communities; and
3. Provide all children with a joyful and creative school atmosphere that incorporates the education and skills relevant to a meaningful and dignified existence.

We believe ...

Education is no more a distant dream.

To realize education for all Ruchika initiated a programme for taking meaningful and enjoyable education to the most unreached children of Bhubaneswar. Presently 3000 children access education, through 72 alternative schools, 6 street education centres and 12 platform schools spread in the city slums, street corners and major railway hubs of Orissa. Interesting songs, stories, puppetry, sight reading cards and other child centred and activity oriented methodology is used to motivate the children and prevent dropouts.

The curriculum of formal school is followed to bridge the gap to mainstream education. District Inspectors of schools evaluate the children for eligibility to enter Government schools. Functional education and life skills are emphasized.

Importance is given to parents associations with the teacher and community involvement to prepare the former to manage the school

Train them young

A vocational training center was the result of the fourteen year old children's inability to



Chandramani a beggar on the station with post burn facial contractures joined the platform school in 1985.

Empowered with confidence, self esteem and with four successful plastic surgeries, he now works in a five star hotel, has built a home, got married and has two beautiful children.



SKILL TRAINING FOR YOUNG GIRLS

training in vocations like tailoring, cooking, laundry and hotel utility are imparted to the boys and girls with components of functional literacy.

Trade	Enrol.	Comp.	Rehab.
Tailoring	61	53	15
House Keeping	11	11	11
Food process & Preserv.	20	20	Self-emp.
Cooking & Waiter	55	55	Self-emp.

There is one main center with sub centers in other areas. This unit also works as a production center for ready-made garments, snacks and meals to generate income to partially support the organization's activities.

Pre-schooling is every child's right

27 Balwadis and 6 Day Care Centers for children in the age group of 6 months to 6 years are run as pre-school centers. This program prepares 1100 children to be enrolled into government schools from class I. Children enjoy the program with a lot of hand made activity materials and collected from the environment.

Response to women & Children in crisis

CHILDLINE - 1098 and HELPLINE -10920 are toll free 24 hours crisis response centers for children and women in distress. They are rescued through a round the clock telephone outreach service and provided with immediate medical aid, shelter service and food if necessary. The victims are restored to families and provided with necessary legal aid, counseling and other services. Short stay homes, old age homes, orphanages, police, hospitals, Red Cross, lawyers and other allied systems are contacted for their expert advice.

CALL STATISTICS	CHILDLINE	HELPLINE INTERVENTION
Medical	- 465	Medical - 63
Shelter	- 149	Shelter - 122
Repatriation	- 60	Legal Aid - 40
Rescue	- 16	Counseling - 40
Death	- 03	Missing - 06
Related	- 03	Others - 21
Sponsorship	- 14	TOTAL = 292
Emotional	- 80	
Guidance	- 42	
Missing	- 42	
TOTAL	= 829	

Homes for the Homeless

One shelter for boys and one for girls/women are run especially for those who do not have any family ties. The shelters are also used as short stay homes for those who are runaways. Children are provided with a home, an identity and address as well as food, clothes, sleeping, bathing and toilet facilities. Counseling, education, health care, recreation, vocational training and rehabilitation services are also made available. The families of run away children are contacted and they are repatriated to their homes.

Health Care a must for All

The high mortality rate among children, on account of malnutrition and sickness were issues of concern. High risk of infection, of living in unhygienic conditions, abject poverty, ignorance and illiteracy convinced the organisation to start a regular medical service. Starting with homeopathy, it is presently using allopathic and other alternative medicine systems.

The organization has 15 part time doctors who reach out to over 2500 children and community members everyday. Health checkups were conducted and health cards maintained and updated regularly. In addition tuberculosis and leprosy patients are identified and referred for further treatment to Govt. hospitals. Immunization drive continues. Family planning through advocacy and individual counseling has been successful. Three family planning camps were organized. In addition health awareness was created among the children as well as the community.

Addressing the need for potable water and sanitation

No toilets, no waste-disposal facilities, insufficient water facilities and occupations such as rag picking and sweeping the train compounded the health problems. Disease was an inevitable consequence.

Child-friendly latrines and sanitary blocks have been constructed at the 60 schools. Water facilities are provided at 10 schools. In addition the children of two schools are experimenting with rain water harvesting.



ENSURING FOOD FOR EVERY CHILD ON THE STREET

Hygiene was made a part of the daily curriculum in the education centers. Children are taught personal hygiene and environmental cleanliness through actual hands on practice and puppetry. Every Saturday children are given an oil and soap bath. Nails are clipped and clothes washed. Health messages are given through puppet shows.



Every child has a right to food.

65% children on the street and railway stations have been identified with malnutrition and vitamin deficiency. Recognizing the extent of malnutrition children of platform schools, street education centers, crèches (day care centers), balwadis are provided with supplementary nutrition - a protein enriched cereal. The shelter children eat three regular meals a day.

Life without fear of HIV/AIDS

Sexual experiences are rampant among street children especially during adolescence. Without a home and support, girls are raped by older boys even in daytime. Hence the incidence of Sexually Transmitted Diseases is wide spread. This necessitated a targeted intervention to sensitize the adolescent population to the dangers of the maladies, and to enable them to seek remedial treatment. The goal was to influence behavioral moderation/modulation towards greater prudence and safety in sex. The strategies included counseling the adolescents to change their high-risk behavior, providing STD care and treatment, educating the children on safe sex practices and making the environment conducive to implement the program.

Our Innovations

School on wheels is our innovation of the year. Two trolleys with a large wooden box to store materials and black boards on either side reach to the children who were untouched by any of the programs.

They are children who work on the pavements and in roadside stalls. We take education program to their place and at the time when they are available.



SCHOOL ON WHEELS

Child friendly latrines and rain water harvesting programmes are also innovations of the year.

What people say about us :

"Very good ! Everyone is very enthusiastic ! Thank you for welcoming us to your school. It is wonderful" - Esther Hewlet, Founder Chairperson, Youth Philantropy World Wide, USA.

"We are so happy to be visiting you and thrilled that so many boys are studying here and succeeding so well. Keep up the good work. All the best" - Cynthia Steel, Program Officer, Empower, USA.

"It is a pleasure to meet all the boys in the shelter. Their future is so much brighter being part of Ruchika Social Service Organisation. Wonderful program. I am so impressed with the staff and their dedication to the children" - Catherine Shimony, Director, American Jewish World Service, USA.

Awards and Recognitions-2004-05

Mrs. Inderjit Khurana, the Secretary has been selected as one of the three "New Heroes" by the American Public Broadcasting system (PBS) and the innovative platform school program was premiered in Los Angeles, UN General Assembly and in US public television.

She also received the National Award from "Chinta O Chetana" approved by the Ministry of Information and Broadcasting, Govt. of India for social service.

Water Aid India has selected Ruchika's water and sanitation program as its success story.

FINANCIAL HIGHLIGHTS

ABRIDGED BALANCE SHEET AS ON 31ST MARCH.2005

Amount in Rs.

Particulars	Current Fin Year		Prev. Fin Year	
	Amount	%	Amount	%
Assets				
Fixed assets 1	70,99,671	48	74,33,805	54.3
Investments	----	--	----	--
Loans disbured ²	2,92,261	2	14,33,409	10.47
deposits and Advances	13,68,389	9	31,172	0.23
Current assets	53,96,058	37	41,36,565	30.2
Income and Expendiute a/c Balance ⁴	5,31,850	4	6,59,462	4.8
Total	1,46,88,229	100%	1,36,94,413	100%
Liabilities				
Corpus/Endowment funds(s)	1,07,85,467	73	92,40,558	67
Earmarked Funds	---	---	---	---
Loans/Borrowings	28,453	.2	7,98,158	6
Current liabilites and provisions	38,74,309	26.8	36,55,697	27
Incme and Expenditures A/c Balance	---	---	---	---
Total	1,46,88,229	100%	1,36,94,413	100%

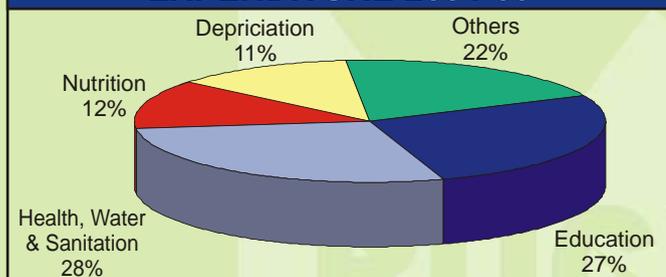
Note:1- Includes furniture and fixtures, 2. Includes programme loans 3. Expenditure exceeding income 4. Expenditure exceeding income.

ABRIDGED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH..2005

Amount in Rs.

Particulars	Current Fin Year		Prev. Fin Year	
	Amount	%	Amount	%
Income				
Self generated income	2,63,735	3	2,38,720	3
Indian sources	71,26,887	74	37,86,592	54
Internationla sources	17,16,176	18	25,18,941	36
Others	4,66,850	5	4,57,924	7
Total	95,73,648	100%	70,02,177	100%
Expenditure				
Education	26,02,186	27	30,59,700	44
Helth, Water & Sanitaion	26,99,410	28	7,67,729	11
Nutrition	11,52,223	12	7,42,845	11
Depriciation	10,31,902	11	13,09,000	18
Others	20,87,927	22	11,22,903	16
Total	95,73,648	100%	70,02,177	100%

EXPENDITURE 2004-05



SALARY STRUCTURE OF THE STAFF

Amount	No. of staff
< 500	39
501 - 1000	150
1001 - 5000	43
> 5000	03

Mrs. Inderjit Khurana, Director & Lt. Col. S. S. Khurana, Administrator do not receive any salary or remuneration in any form from the organisation for their services.

Auditors: S.N. Adlakha & Co, Chartered Accountants, Sahid Nagar, Bhubaneswar, Orissa, India

Bankers: State Bank of India, Main Branch, Bhubaneswar, Indian Bank, Ashok Nagar, Bhubaneswar, Canara Bank, Bapuji Nagar, Bhubaneswar, State Bank of India, Old town, Bhubaneswar.

Travel: Mr. R.P. Dwivedy traveled by air to Nepal to attend a conference organised by Water Aid India. His travel was supported by the organising agency.

8 other staff participated in state/national level conferences supported by the organising committees.

GOVERNING BOARD

Prof. Jagannath Mohanty President	Prof. Emeritus, Former Principal of Teacher's Education College and Writer.
Mrs. Inderjit Khurana Secretary cum Treasurer	Director, Ruchika High School and Ruchika Pre-School
Mr. R. P. Dwivedy	Project Manager
Mr. Benudhar Senapati	Project Manager
Mr. Balbir Singh Bhasin	Management Consultant

LIST OF CURRENT ACTIVITIES

Sl. No.	Name of the Program	Target Group	No. of Unit	Year of Inception	Supported by	Staff / Beneficiaries
01.	Creche Program	Children below 5 years	06	1987	State Social Welfare Board	12/180
02.	Alternative Schools	Children 6-14 of slums, street and School drop outs	72	1989	EFA Society, Orissa ASHA-Silicon Valley Chapter, USA & Indians for Collective Action, USA	81/2100
03.	Vocational Training Centre	Children above 14 years	03	1991	American Jewish World Service USA	6/100
04.	Station schools	Children living on and around the railway station	12	1985	Global Fund for Children	19/450
05.	Street Children's Project	Children living on the street	06	1998	Ministry of Social Justice & Empowerment	16/350
06.	CHILDLINE	Children in need of emergency care and protection	01	2000	Ministry of Social Justice & Empowerment	11/700
07.	Shelter for Street Boys	Boys without family ties	01	1989	Ministry of Social Justice & Empowerment	2/40
08.	Shelter for Street Girls/Women	Girls without family ties	01	2002	Grass Roots Asia, USA	4/20
09.	Balwadis (Rural)	Children of working mothers in the rural areas	07	2000	Ruchika Social Service Organisation	7/180
10.	Balwadis (Urban)	Children of working mothers in the slums	20	2002	American Jewish World Service (AJWS)	42/700
11.	Book Designing	Vocational trainees	01	2001	ASHA - Silicon Valley project, USA	5/1000
12.	Medical Service	Street, Working, Slum children	72	2000	Ministry of Social Justice & Empowerment, AJWS, Asha & ICA	10/3000
13.	HIV / AIDS Prevention Program	Slum Children	05	2001	Concern World Wide , India	15/814
14.	Nutrition Programme	Slum & Street Children	46	1985	Empower-USA, Ministry of Social Justice & Empowerment, Social Welfare Advisory Board & Grass Roots Asia	00/2000
15.	Helpline & 24hours crisis response centre	Women in crisis & distress	01	2004	Dept. of Women & Child Development , Govt. of Orissa	9/500
16.	Water & sanitation Prog.	Alternative School children	60	2004	Water Aid -India	6/2000
17.	Inclusive Education	Disabled Children	01	2004	VJW-Ruchika Thomas For India	02/130

FUTURE PLAN

- To consolidate the existing program
- To start a lending toy library for slum children
- Prepare a sustainable and self supporting plan for running the organisation.



NET WORK AND LINKAGES

The Organization networks with different forums which work for children, some of whom are listed below:

Sl No	Name of the Networking	State/National/ International Level	Working Area
01.	Ashoka Innovators for Public, USA	International	Organization working with innovative ideas
02.	South Asia Coalition Against Child Servitude, New Delhi	National	Child Labour
03.	CHILDLINE India foundation, Mumbai	National	Children in need of emergency care and protection.
04.	National Alliance for Fundamental Rights of Education, New Delhi	National	Children's education as fundamental right
05.	Campaign Against Child Labour, Orissa, Bhubaneswar	State	Child Labour
06.	Forum Against Child Exploitation, Bhubaneswar	State	Children suffer from exploitation and abuse.

We are grateful to the following donors for their contribution:

Foreign Donors - Global Fund for Children, USA, American Jewish World Service, USA, Indians for Collective Action, USA, ASHA- Silicon Valley Chapter, USA, Empower (Tides Foundation), USA, Grass Roots Asia, USA, VJW- Ruchika Thomas for India, Belgium, Concern World Wide-India, Water Aid - India, Stephanie K. Thomas, USA, Whole Child Initiative, USA, Malone Groves Production INC, USA, Krishna Gopalan, USA, The Children Project LCC, USA, Joan Lombardi, USA, Anne McCartney Gibbs, Ireland, Mr. Rod Macleod, Lantern projects, USA

Indian Donors - Ministry of Social Justice & Empowerment, Govt. of India, State Social Welfare Board, Govt. of Orissa, Education for All Society, Govt. of Orissa, Dept. of Women & Child Development, Govt. of Orissa, Narula General Store, Modern Book Depot, Janata Enterprisers, Furniture Centre, Sivananda Book Store, Mr. G. S. Khurana, Mr. Indu Bhusan Mishra, Dr. S.K.Mohanty, Mr. Srirag Hans, Mr. B.B.Panda, Ms. Reeta Khurana, Ms. Manjit Chawla, Gupta Cables Pvt. Ltd., Mr. Dalbir Singh, Mr. Hardeep Lamba, Ms. Geeta Bedi, Mr. Harmit Singh, East-West Linkers, Mr. Gurmit & Ms. Ishita Sahani, Patita Udhar Samity, Mr. Rohit Ku. Patel, Ms. Piali De, Mr. Deval Sangvi, Ms. V. Dua, Mr. Utpal Panigrahi, New Delhi, Mr. Deepak Malhotra, Mr. Harsh Lal, Zebaish, Mr. D.C.Garg, Mr. Benudhar Mohapatra, Odisi Printers, Mrs. Paramita Mohapatra, IMFA, Mr. Pradeep Patnaik, Mr. Samya Ranjan Mohapatra, Mr. Ratnakar Bhuyan, Mr. Bhakta Batsal Panda, Ms Ratnamala Mohapatra, Pradeep Kumar Digal, Mr. Gurpreet S. Khurana, Mr. Kuna Sahoo, Mrs. Piyali De, Mr. B.K. Singh

We thank the volunteers who shared their valuable time with us - Vered Kater, Marcia & Stanley Kline (AJWS), Rajeswar Hota, Advocate, Niranjan Swain, Advocate, Pranati Pattanaik, Abhijita Panigrahi,

A special thanks to Carl Byker, Mitch Wilson & Skoll Foundation for making the work of the organisation known globally

ADVISORY BOARD

Mr.S.M. Pattnaik, IAS

Mr. Bhabani Charan Pattnaik

Padmashree Dr. D.P. Pattanik

Justice Himadri Mohapatra

Dr. C.R. Parija

Ms. Jaggi Mangat Panda

Ms. Vimaljit Dua

Mr. Rajeswar Hota,

Former Chief Secretary, Orissa

Freedom fighter & Ex.M.P (Rajya Sabha).

Professor Emeritus (Education)

Member, Human Rights Commission

Principal Hi-Tech Medical College & Hospital

Director, Ortel Communication

Vice Principal, Ruchika Pre School

Advocate, District Court.



We the children, staff and members of the organisation are saddened by the irreplaceable loss of our great friend, philosopher and guide Sri Indu Bhusan Mishra, the former President of the Organisation and an eminent educationist of Orissa.

ACHIEVEMENTS 2004-05

- ✿ 3000 children received primary education
- ✿ 400 children were mainstreamed to formal schools
- ✿ 3000 children received medical treatment and cured of different communicable diseases.
- ✿ 72 women were sterilised (tubule ligation - a process of female sterilization).
- ✿ 19 people were cured of leprosy and 24 of tuberculosis.
- ✿ 829 children were provided with emergency care and support through CHILDLINE of which 60 children were repatriated to their families.
- ✿ 292 women in distress received emergency care services through HELPLINE of which 122 were given shelter service.
- ✿ 08 out of 40 street children presently living in ASRA and studying in regular government schools are excelling in their respective schools.
- ✿ 140 children received skill training
- ✿ 34 children were rehabilitated / placement services.
- ✿ 900 children below the age of 6 received pre-school education
- ✿ 130 children with disabilities helped with aids & appliances.



The joy on those faces is all that the year in review adds up to. It sums up all the time, effort and money invested in hope. By people like you. By people who believe that by nurturing the Children, they are providing for the future itself.

Dear Friend,

India is a country of contrasts in economic terms, of the haves & the have nots. We like to remind you of the latter where every five minutes a child dies of hunger/ mal nutrition and every second girl child is illiterate. Thousand of children who live on the streets are susceptible to drugs, prostitution, abuse and antisocial activities. Their next meal is not guaranteed.

India is also a country of festivals - of feasting, new clothes and festivity. Can you share some of the joyus moments with the children who are denied all happiness ? The secret of your bliss is to spread this amidst the poor and ailing. This is possible if education and health care are accessible to them.

Every single rupee of yours can help send a child to school; every pie can help save the life of a sick child/woman ! This will gain divine blessings for you and your family.

We receive your contribution in terms of money / kind/ service.

We will be happy

- if you visit our program and give your valuable suggestions
- if you tell your friend/neighbour about us & send us his/her address
- if you visit us at www.ruchika.org and share this with others.

Contributions can be sent in favour of Ruchika Social Service Organisation in India and at Indians for Collective Action, 801, West EL Camino Real, Box # 355, Mountain View, CA 94040 in USA..

Thanking you and with regards,

Ruchika Family



These are the lucky ones who have been helped by people like you. There are thousands who are waiting for your generous support.

Our Legal Status

- Registered under Societies Registration Act of 1860
- Registered under Foreign Contribution Regulation Act
- Registered under Income Tax Act u/s 12 (A)
- Registered member of Credibility Alliance

Our Address is



RUCHIKA SOCIAL SERVICE ORGANISATION

3731-A, Sriram Nagar, Samantarapur, Old Town, Bhubaneswar - 02
e-mail - rssobbs@hotmail.com, Phone - 91-674-2340746/2340583

Yes I would like to rewrite the future of the disadvantaged children by supporting a year's education and health care of (Please tick the appropriate box)

- ◆ A child (preschool) for Rs. 1000/- (\$ 25/-), ◆ A child (Primary level) for Rs. 1500/- (\$ 37/-) ◆ A child (Elementary level) for Rs. 2000/- (\$ 50/-) ◆ Five children of different levels for Rs. 8000/- (\$ 200/-) and multiples there of for more children.

Rs. /- \$..... /- in kind..... to be used for poor/suffering children.

Enclosed please find a cheque/DD No.....dated.....of Rs.....\$.....

My(Our) name(s) Mr./Ms.....Date of birth.....

Address.....

Telephone.....Fax.....e-mail.....Signature.....

I wish to introduce my friend(s) who would be interested in contributing to Ruchika for the cause of needy children.

1. Name.....Date of birth(optional).....

Address.....

Telephone.....Fax.....E-mail.....

2. Name.....Date of birth(optional).....

Address.....

Telephone.....Fax.....E-mail.....